



Bark in the Park 2010 – the 10th anniversary edition!
A community event benefiting New Leash on Life
Saturday, May 1st 1 – 5 p.m.

Dear Potential Donor,

On May 1st, 2010 New Leash on Life will host its annual fundraiser, *Bark in the Park*. This is a wonderful community event and we hope you will consider participating. *Bark in the Park 2010 – our 10th anniversary edition* -- promises to be bigger and better than ever!

We are writing to invite your organization to showcase a product to consumers by donating for our silent auction. Your product will be featured at the 500 - 900 attendee event.

Bark in the Park 2010 Summary:

- Saturday, May 1st 1-5 at the Wilson Bank & Trust park on West Main Street in Lebanon
- 500 - 900 attendees at previous events
- Vendors, contests, food, silent auction, great family fun
- **Raises money for a very good cause and provides your organization an excellent marketing opportunity!**

Your involvement in *Bark in the Park 2010* is a wonderful cause-related marketing opportunity that targets Middle Tennesseans. Participating corporations will gain exposure from the event attendees. In addition, the value of your donation is tax-deductible as allowed by law.

New Leash on Life is a well-respected not-for-profit animal welfare organization that provides services to thousands of animals each year. In 2009, **New Leash on Life's Almost Home Pet Adoption Center** became a no-kill facility and maintained a **95% adoption rate**, our **Spay Station** performed **3,301** spay/neuter surgeries, **Snip & Tip**, New Leash on Life's feral cat trap/neuter/return program, sterilized over **715** felines and **Fix for Life**, our low cost spay/neuter clinic, performed over **8,415** surgeries. That's a total of over **12,000** dogs and cats spayed or neutered just this year – we are **saving lives through prevention!** We currently provide **432** elementary classrooms in 16 schools in the Wilson County and the Lebanon Special School District with a humane education program called **Kind News**. More information on all of our programs can be found on our website at www.newleashonline.org.

We hope you will help us continue our mission of improving the welfare of companion animals in our community through shelter, placement, spay/neuter, education and awareness by participating in *Park in the Park 2010*. Thank you for your consideration. I will be in touch soon to discuss your potential involvement.

Sincerely,

Volunteer
Bark in the Park 2010





Bark in the Park 2010 – the 10th anniversary edition!
A community event benefiting New Leash on Life
Saturday, May 1st 1 – 5 p.m.

Join our Silent Auction!

We are looking for high quality items with a minimum value of \$50 or items that can be “packaged” with other items.

This is a great atmosphere to highlight your product or service!

Company Name _____

Contact _____

Phone Number _____

Item you'd like to donate _____

We will follow up with you as soon as we receive your information. All donations are tax deductible and you will be provided an IN-KIND receipt for your gift if requested.

Please contact:

Kim Sullivan at (615) 473-1779 or by e-mail: kim@newleashonline.org or

Amy Haverstick at (615) 414-0451 or by e-mail: ahaverstick@charter.net

Please return form to:

New Leash on Life / Bark in the Park

Attention: Natalie Corwin, Development Director

PO Box 247

Lebanon, TN 37088-0247

